

AGENDA

Reflecting on the Future

The tenth anniversary of the product safety conference hosted by Electrical Safety First
Thursday 29th November, Church House Westminster, London

9:00 **Registration**

9:30 **Welcome and introductions**

Chair, Adam Williams, Electrical Safety First Trustee

Phil Buckle, Chief Executive, Electrical Safety First

9:45 **Keynote speech**

Kelly Tolhurst MP; Minister for Small Business, Consumers and Corporate Responsibility

Part 1: Impact of Brexit on consumer product safety

10:00 **Cutting through the complexity of compliance**

As the UK moves ever nearer to leaving the EU, our expert panel will look at the potential negative and positive implications on product safety in a post Brexit era. The panel will share their views on a range of topics including the complexity of compliance, standardisation, cross border and online sales.

11:00 Tea and coffee

11:30 **Consumer attitudes to product safety**

Consumers expect their products to be safe, irrespective of where they buy them. Our panel will share views on consumer attitude and behavioural insights to product safety pre and post Brexit, including the impact due to the continued increase of online sales.

12:30 Lunch

13:40 **Message from our headline sponsor**

Phil Davies; Underwriters Laboratories

13.50 **Safety Innovation Award** – announcement of winner and presentation

Phil Buckle; Electrical Safety First

Part 2: Connected technology requires connected thinking

14:15 **Benefits and challenges of connected devices**

The future is already here so how is it faring in terms of delivering the safety and life-enhancing benefits to consumers, and what have we learned so far to make the smart home even better? Our panel will share their views on the current and future safety benefits of the smart home, as well as the vulnerabilities and security risks that need to be addressed.

15:15 Tea and coffee

15:45 **Product liability and building consumer trust**

The technology revolution such as the Internet of Things, Artificial Intelligence, 3D printing and Apps raises a question around 'who is liable when it goes wrong?' Also, such rapid growth and development creates challenges around interoperability which, if not fully considered, will dent consumer trust and stifle growth. Our panel of experts will share views on product definition, product liability and what industry is or should be doing to address issues and build consumer trust.

16:45 **Summary and close**

Adam Williams, Chair; Phil Buckle, Electrical Safety First

16.50 **Drinks reception**